

# An intensive hands-on course

Chinese  
Culture &  
Language



Travel  
Chinese



Chinese  
Business  
Etiquette



Doing  
business  
in China



With China's economy growing by leaps and bounds, there are endless business opportunities in China. The key question is how can business capitalize on these opportunities. By taking this course, you will learn the essentials of doing business in China by:

- Discovering how to make a positive first impression
- Finding out what topics safe and what is taboo
- Knowing important milestones that shape Chinese civilization
- Knowing the key cultural values affecting business practice
- Enhancing your communication skills to reduce misunderstanding
- Discovering important social and business etiquette

Dates of Course: 30 Nov - 2 Dec, Wed to Fri, 8:30am - 4:30pm (20 hrs)

Venue: Galaxias Center Office 501, 33 Makarios Avenue, Nicosia

Price: €650 (lunch provided) Net Cost after HRDA subsidy: €270

For inquiries and registrations, please contact:

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